



GLOBAL NUTRITION & EMPOWERMENT

IMPROVING HEALTH THROUGH NUTRITION

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2019 Indonesia Trip
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GNE and Friends Picnic
September 21

GNE & Friends Picnic

Saturday
September 21, 2019
from 1-5 PM

Airlie Winery
15305 Dunn Forest Rd
Monmouth, OR
97361

Live Music
Catered Food

\$10 ticket / person
\$35/family of 4

to register please go to
[weblink.donorperfect.com](http://weblink.donorperfect.com/GNEandFriendsPicnic)
/GNEandFriendsPicnic

special thanks to
Airlie Winery
Sebastian and Irene



Progress in App Development

GNE is focused on the development of nutrition and health education apps. We are building them from the ground up. Why? Many excellent organizations already supply nutritious food and supplements to vulnerable populations, but their nutrition education is often of low quality, requires high literacy, and has inconsistent messages. We think we can do better.

GNE's field experience in five countries has shown that digital tablets offer a superior teaching platform. They are easy to use. Maintenance is minimal. They capture the attention of one to five people at a time. The audio is clearly understandable even under tin roofs in the rain or with crying children in the background. Local dialects are possible and appreciated. Tablets don't get tired and are never hoarse. The message is consistent time and again. Adding new apps is feasible. Many apps (in several languages) can be placed on the same tablet and the cost of tablets has come down tremendously.

We know that a good teaching app directed at all viewers has great impact. The information should be appropriate to their culture, ethnicity, race and available foods. The content should be evidence-based and easy to understand, but with an adult level of information. We also want the app to be engaging and serve as an introduction to technology, especially for vulnerable populations.

Developing apps takes time and money. It takes writers, programmers, illustrators, audio engineers, interpreters, sound studios and more to bring a concept to fruition. Just how professional looking does it need to be? We aren't sure, but we do know that so far we have had rave reviews in the countries and at conferences where it has been shown.

We have developed 2 apps so far: "General Nutrition" and "Nutrition in Pregnancy." They have been used in the Philippines, Indonesia, Guatemala, Uganda and Oregon. Next up in the queue is "Diabetes," a primer for both Type 1 and 2. It has a wider potential audience as diabetes is currently a global epidemic.

The next challenge is how best to distribute them. Show and tell can only reach so many people. What's next? Internet? Marketing? Partnerships? Stay tuned! If you know of organizations who would benefit from these apps – please let us know.